

SENATE JOINT RESOLUTION 853

By Johnson

A RESOLUTION to confirm the appointment of Tyrone Burroughs to the board of directors of the Tennessee education lottery corporation.

WHEREAS, Tennessee Code Annotated, Section 4-51-101, provides for the creation of the Tennessee education lottery corporation; and

WHEREAS, Tennessee Code Annotated, Section 4-51-103, provides that the governor shall appoint seven (7) members to the board of directors of the Tennessee education lottery corporation; and

WHEREAS, Governor Bill Lee has appointed Tyrone Burroughs of Memphis to serve as a member of the board of directors of the Tennessee education lottery corporation for a term that will expire on June 30, 2026; and

WHEREAS, in 1987, Tyrone Burroughs founded the global consumer products management firm First Choice Sales and Marketing Company with a vision to create an innovative sales and marketing approach for the personal care industry. As president and CEO, he continues to provide strategic solutions, delivering growth to some of the world's largest consumer packaged goods manufacturers, retailers, and distributors; and

WHEREAS, headquartered in Memphis, First Choice Sales and Marketing has received numerous industry awards and recognition for developing unique programs that connect its clients to a target market; through Mr. Burroughs's leadership, First Choice creates profitable and growth-oriented sales, marketing, and proprietary merchandising solutions; and

WHEREAS, Tyrone Burroughs also serves as chairman of First Choice Global, Inc., and other holdings that include First Choice Opportunity Fund, South City LP; Beau Ventures, LLC;

MG Capital Holdings, Inc.; 115 Union Avenue, LLC; The Burroughs Foundation, Inc.; Rizzo's Diner; The Pocket Bistro; and R.S. Lewis & Sons Funeral Home; and

WHEREAS, often lauded for his ability to create business opportunities, Mr. Burroughs has been described as a catalyst for breakthrough results and accelerating progress while fostering positive business relationships. In 2019, he launched Burroughs Restaurant Group Inc., which now owns the U.S. Mid-South franchise rights of Guthrie's Chicken Restaurants; and

WHEREAS, as a business advisor, Tyrone Burroughs serves as a member of the Benedict College Board of Trustees, Board of Directors at Guaranty Bank and Trust Company, Chairman of The Burroughs Foundation, Inc., Chairman of the Trustee Board of the historic Metropolitan Baptist Church, Memphis NAACP Branch Board of Directors, and Global Beauty Alliance Board; he also serves as a board member of the St. Jude Memphis African American Engagement Council, WKNO Board of Trustees, Faith-Based and Community Initiative Foundation, Tennessee Lottery Commission, and Memphis Theological Seminary, and he was inducted into The Society of Entrepreneurs in 2021; and

WHEREAS, his past board memberships include Ronald McDonald Charity House; Regional One Health Hospital Board of Directors, Memphis; and the Shelby County Convention Center Board; and

WHEREAS, Mr. Burroughs holds an Honorary Doctorate of Humane Letters from Benedict College in Columbia, South Carolina; he also earned a Bachelor of Arts degree in History and Political Science and added graduate studies at the University of South Carolina; and

WHEREAS, in 2017, in recognition of his philanthropic achievements in the education of America's youth, Benedict College School of Business and Economics was renamed the Tyrone Adam Burroughs School of Business and Entrepreneurship; and

WHEREAS, Tennessee Code Annotated, Section 4-51-103(f), provides that each member appointed by the governor to the board of directors of the Tennessee education lottery corporation shall be confirmed by joint resolution of the general assembly; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED TWELFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we hereby confirm the appointment of Tyrone Burroughs of Memphis to the board of directors of the Tennessee education lottery corporation for a term that will expire on June 30, 2026.